



EDspaces

The Future of Educational Facilities
Kansas City, MO | October 25-27, 2017



2017 RATE CARD

OFFICIAL SHOW PROGRAM

Advertise to bring traffic to your booth!

EDspaces is the ONLY international tradeshow and conference that brings together all the key professionals who plan, design and manage learning environments with the dealers, service providers and manufacturers who support them. Every attendee will receive a show program.

Contact Darlene to reserve your advertisement by **September 8**

Darlene Ryan
darlene@fwpi.com
p:(315)789-0458
f:(315)789-4263



Ad **BONUS**

- Reserve your display advertisement before **September 8** and receive a free, full-color logo identifier within the exhibitor listings with a reference to your ad page number.
- **PLUS!** Your advertisement will be featured in the Digital Version of the show directory – with a link to a landing page of your choice – absolutely free!

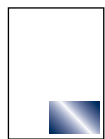
See a sample of last year's directory online at www.fwpi.com

Advertising Rates and **SPECIFICATIONS**

Full-color Ad Size	Net Advertising Rates (per insertion)
Full-page	1,895
2/3 page	1,505
1/2 page	1,285
1/3 page	1,045
1/4 page	765
1/6 page	505

Black & White Ad Size	Net Advertising Rates (per insertion)
Full-page	1,255
2/3 page	995
1/2 page	775
1/3 page	530
1/4 page	425
1/6 page	315

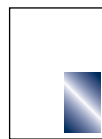
Premium Placements	Net Advertising Rates (per insertion)
Back Cover	2,370
Inside Front	2,295
Inside Back	2,195
Center Spread	4,360
Belly Band	3,500
Single Page Insert	2,300



1/6 PAGE
Horizontal
4-5/8" x 2-1/8"
(W x H)



1/6 PAGE
Vertical
2-1/4" x 4-3/4"
(W x H)



1/4 PAGE
Horizontal
3-1/4" x 4-3/4"
(W x H)



1/3 PAGE
Horizontal
4-5/8" x 4-3/4"
(W x H)



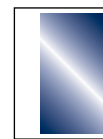
1/3 PAGE
Vertical
2-1/4" x 10"
(W x H)



1/2 PAGE
Horizontal
7" x 5"
(W x H)



1/2 PAGE
Vertical
4-5/8" x 7-5/8"
(W x H)



2/3 PAGE
Vertical
4-5/8" x 10"
(W x H)



Full PAGE
8-3/8" x 11-1/8"
(W x H)
Trim size: 8-1/8" x 10-7/8"
Please keep live area 1/4" from trim

Invoice net 30. Credit Card Payments call (315)789-0458; Monday–Friday 9 a.m. to 5 p.m. EST

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